Charm Early-season primocane Sweet and juicy berries Upright canes with compact growth Well-presented fruit

Malling

Fruit quality

Malling[™] Charm has very attractive pale bright fruit, with excellent eating quality that is very sweet and juicy. The variety has large berries, with a mean berry weight of 6.7 g, that are fast to pick.

Production period

An early primocane-fruiting variety, Malling™ Charm is best suited to cool climates. It is not suitable for double cropping.

Growth habit

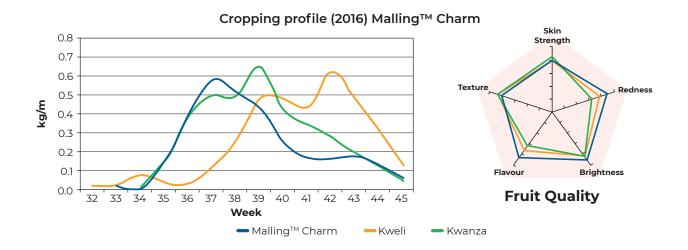
Malling[™] Charm has a compact growth habit, with upright canes that display fruit well, providing for fast picking.

Disease resistance

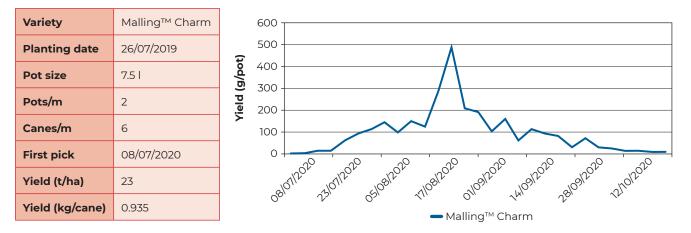
No disease resistance testing has yet been undertaken. However, no problems have been reported from trial sites or nursery beds.



Malling Fruits, c/o NIAB EMR, New Road, East Malling, Kent ME19 6BJ • Tel: +44(0)1732 843833 • Email: licensing@niab.com



Primocane Production WET Centre NIAB EMR 2020



Primocane Production WET Centre NIAB EMR 2020 – Berry size and SSC Average berry weight for Malling™ Charm

10 Average berry fresh 8 weight over the season Berry size (g) of ca. 6.0 g 6 Average berry SSC 4 value of 9.5 ± 0.17 2 (range 6.9 – 15.3) 0 13 July 22 Aug 11 Sept 1 Oct 21 Oct 2 Aug — Malling™ Charm



Malling Fruits, c/o NIAB EMR, New Road, East Malling, Kent ME19 6BJ • Tel: +44(0)1732 843833 • Email: licensing@niab.com