



Malling™ Centenary

The standard for strawberry quality

Early-mid season Junebearer

Exceptional fruit quality

Large and juicy fruit

Well presented for fast picking

Fruit quality

Malling™ Centenary has excellent overall fruit quality, with firm, attractive berries with very regular shape and excellent flavour. Fruit size is excellent with 60-65% of berries produced being >35mm. This trait, combined with its upright plant habit, good fruit display and high % Class 1, allows for rapid harvesting and reduced picking costs.

Production period

Malling™ Centenary is an early-mid season June-bearer, typically cropping four days ahead of Elsanta in the UK.

Growth habit

The variety produces good plants with a similar vigour to Elsanta, but with bigger leaves. Malling™ Centenary has faster picking, with speeds of 30-40 kg/hr common on tabletop systems. It is also suitable for glasshouse and protected outside production.

Disease resistance

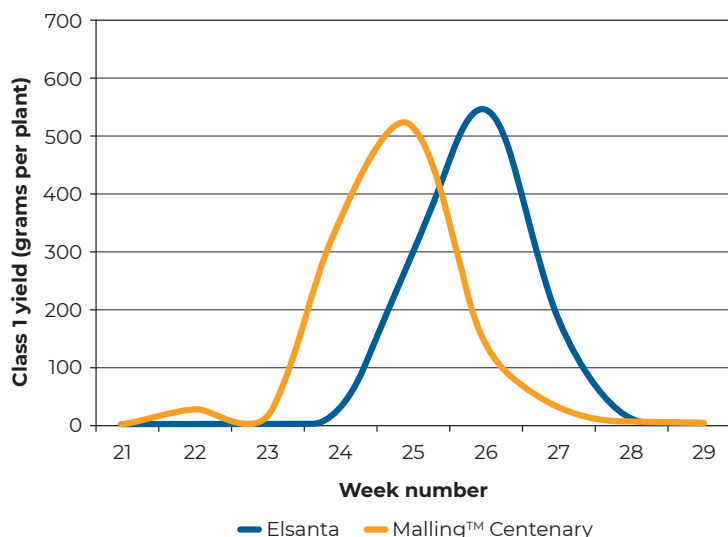
Malling™ Centenary has intermediate resistance to powdery mildew. However, the variety is susceptible to root diseases and this should be considered when selecting production sites and plant treatments.



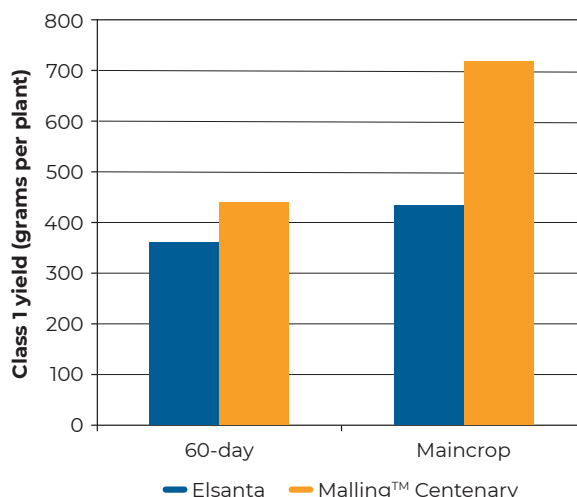
**Malling™
FRUITS**



Cropping profiles of Malling™ Centenary and Elsanta in trials at NIAB EMR



Comparative yields from external trials, using tray plants grown in substrate under protection in the UK

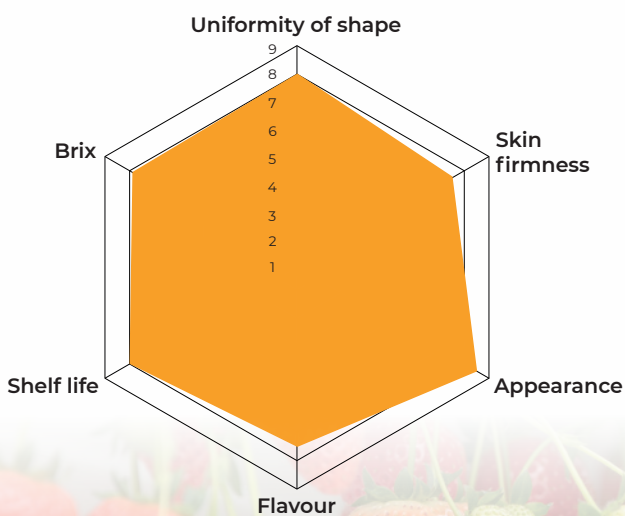


Comparative mean Class 1 yield (t/ha), picking costs (£/kg) and percentage waste from a commercial planting of Malling™ Centenary and Elsanta in the UK using tray plants grown in coir substrate under protection

	Class 1 yield (t/ha)	Picking cost (£/kg)	Waste (%)
Elsanta	27.4	0.56	15
Malling™ Centenary	27.1	0.43	<1

Mean fruit quality values from a main crop trial using tray plants grown in coir substrate under protection in the UK, where 1=poor and 9=excellent

Malling™ Centenary



Elsanta

